

As a valued member of the [TVAI Hub](#) and [Bayer LifeHub UK](#) healthcare community we wanted to share the support available for businesses in the Life Sciences sector from University of Reading and Bayer LifeHub UK.

Following our **Funding Options for AI Healthcare Projects** event on 16th June, where speakers presented the current funding landscape for AI in Healthcare, we would like to invite you to discuss your ideas and challenges with experts from University of Reading, and Bayer LifeHub UK, with a view to developing a collaborative project.

Connect with the University of Reading:

A collaborative relationship between a business and a university can help accelerate innovation, create new ideas, provide evidence, and give strategic insights with cost-effective access to expertise. Companies that would benefit from such collaborations will typically be developing an innovation and have encountered a problem that they do not have the resource in-house to solve.

We would welcome the opportunity to discuss these projects with you. In the first instance, please email tvaihub@reading.ac.uk with a brief outline of your business, the idea or challenge that you face, and, if you have an idea of the expertise or technology that you require to address this challenge let us know, this would really help us tailor our response to your needs.

Connect with Bayer LifeHub UK

The vision of the LifeHub UK is to connect through networking, mentoring and meetups, with open and transparent discussions around leading AI applications and digital technologies within healthcare. We also strive to deliver impactful outcomes by collaborating with customers, entrepreneurs and innovators within the local community and NHS while building new skills and business models. If you would like to get in touch to discuss potential innovation and collaboration opportunities, please email LifeHubUK@bayer.com. Alternatively, please visit the LinkedIn page [@LifeHub UK](#).

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We look forward to hearing from you,

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